

EXHIBIT B – PROGRAM RULES

Chevron Fuel Your School – Surrey, White Rock, City of North Vancouver, District of North Vancouver, Coquitlam, Port Coquitlam, Port Moody, Village of Anmore, Village of Belcarra, Burnaby, West Vancouver, Village of Lions Bay and Bowen Island, British Columbia **Promotion FAQs**

What does the promotion involve?

Chevron Canada Limited will donate \$1 for each 30 litres or more fuel purchase at Chevron retail stations in the above listed municipalities in British Columbia to the My Class Needs Foundation. My Class Needs will use Chevron's donations to fund eligible classroom projects in the respective school districts with operations in the above listed B.C municipalities. Up to \$565,000 is available for funding of the eligible projects. All classroom project requests must be approved by My Class Needs to be eligible for funding. For certainty, the total funding available is the combined total available for all funded projects in the above listed municipalities.

Where can I fill up?

You can find participating Chevron retail stations in each of the above municipalities by accessing the station finder at www.chevronwithtechron.ca and entering the relevant area into the search field.

When can I fill up?

The Promotion Period will begin at 12:00:01 a.m. PDT on October 1, 2015 and is scheduled to end at 11:59:59 p.m. PDT on October 31, 2015 (the "Promotion Period"). Chevron may end the Promotion Period earlier if the \$565,000 available for funding is achieved prior to October 31.

Who can participate?

Consumers

Consumers participate by visiting participating Chevron retail stations and filling up with a fuel purchase of 30 litres or more. Consumers may also independently fund classroom projects on the MyClassNeeds.ca website by making a separate, individual donation, however there is no obligation or requirement to do so.

Educators

Educators participate by submitting classroom project requests between September 8, 2015 and November 30, 2015 on MyClassNeeds.ca. Schools must be K-12 schools located in any of the above mentioned municipalities and must receive the majority of their operating funding from public sources to be eligible to participate and classroom project requests must be submitted by individual educators.

Project requests are eligible for Chevron funding only if material costs associated with the project are \$1,000 or less per project (before fees/taxes). Projects must meet My Class Needs eligibility requirements, which can be found at: <https://myclassneeds.ca/en/initiative/fuel-your-school-2015/eligibility/> and preference will be given to STEM (Science, Technology, Environment and Math) projects. Field trips are not eligible for funding through this Promotion.

Do purchases other than fuel (in Town Pantry stores etc.) count toward funding the projects?

No, only fuel purchases at Chevron retail stations in the participating municipalities of 30 litres or more at one time count toward funding the approved projects.

How are projects posted and made available for funding?

My Class Needs will review each classroom project request submitted to confirm that the project and submitter meets the eligibility requirements. Once My Class Needs approves the classroom project request, My Class Needs will post the project on its website and the project will be available for funding.

How are projects funded?

The Project Funding Period begins on October 2, 2015 and ends on November 30, 2015 or once all funds have been distributed. Eligible project requests will be funded on a rotating basis by eligible school by the order in which they are received and posted on MyClassNeeds.ca (with STEM projects funded prior to funding of non-STEM projects). Once projects are funded, the materials/supplies for the funded project will be fulfilled and distributed by My Class Needs.

The full funding process is as follows:

Requests for projects that focus on Science, Technology, Engineering or Math (STEM) will be funded on a rotating basis by the order in which they are received and posted on myclassneeds.ca per eligible school. The order of the eligible school rotation is determined by the earliest date the request for the eligible project is posted within an eligible school. Once funding has been completed for an eligible project at an eligible school, funding will move to the next earliest eligible project request posted for a different eligible school. An eligible school will only be eligible to have another eligible project funded once all other eligible schools that have submitted an eligible project have had a project funded. If at any point there are no STEM projects available for funding, non-STEM projects submitted by Eligible Schools will be funded, however, once one or more STEM project(s) is submitted for funding STEM projects shall again be prioritized above non-STEM projects in accordance with the process set out above. Chevron customers may also contribute to funding eligible project requests and/or other posted projects directly through myclassneeds.ca. Projects submitted by Eligible Schools that cost in excess of \$1,000 shall not be eligible for funding under the Program.

What types of resources can teachers request?

Teachers can request **any** resources that engage students with STEM (Science, Technology, Engineering or Math).

Some of the exciting types of resource requested by teachers have included:

Manipulatives (e.g. building materials, force and motion kits, fraction kits, pattern blocks,...)

'Live' science (chicken incubators, salmon hatcheries, butterfly larvae, see-through planters,...)

Science equipment (microscopes, body & cell models, skeletons, sensors and probes, heart-rate monitors)

Technology (robotics kits, rocketry kits, 3d printers, RC car-building kits)

Books and print materials

Art Supplies (if you have a project that engages students in STEM through art – it's eligible!)

NOTE: The list above is **NOT** exhaustive. It is simply meant to illustrate some of the most common materials requested. Teachers are encouraged to consider creative ways to engage their students in STEM related projects and materials.

Discontinuance of Promotion

Chevron reserves the right to discontinue the promotion at any time.

What is the relationship between MyClassNeeds, Chevron and Fuel Your School?

The My Class Needs Foundation (MyClassNeeds) is a Canadian registered charity. MyClassNeeds is an independent organization, and is not controlled or run by Chevron. MyClassNeeds runs the Fuel Your School (FYS) Program in Canada. The funding for the program is provided by Chevron.

Does Chevron pick projects or decide what gets funded?

MyClassNeeds reviews projects to ensure they meet the [eligibility criteria](#), verify the costing, etc. The applications are never sent to, reviewed or vetted by Chevron.

Is there advertising in the classroom as a component of the program?

There is NO advertising in BC schools as a part of this or any other MyClassNeeds program and teachers are never required to talk to their students about the program sponsor. The resources teachers receive for their projects and the packaging contain no Chevron branding.

Do teachers have to communicate with Chevron? Do Kids have to write Thank-You cards to Chevron?

MyClassNeeds is the point of contact for teachers regarding their projects, from submission to delivery of resources and follow-up. Teachers do not communicate with Chevron. When a project is fully funded, MyClassNeeds purchases the resources and ships them to the school.

Applicants who receive resources are required to complete a closeout package for MyClassNeeds which includes a brief report (less than one page) on how the resources are being used in the classroom and thank you cards (for donors who gave more than \$50). The closeout package is not provided to Chevron by MyClassNeeds or the teacher. Thank you cards are not addressed to a specific donor, instead they are addressed anonymously (e.g. “Dear Donor...” or simply “Thank You...”). This is a requirement of all projects funded through MyClassNeeds regardless of how projects are funded or whether they are part of a sponsored program.

Who can I contact with any questions or comments?

Please email fuelyourschool@chevron.com.